

Order Item Summary

CBS TELEVISION STATIONS



WFOR-TV

Order ID: 55309 CF LOC-POL FBD - LBD: 10/10/12 - 10/16/12 HL#: Created: 10/08/12 04:52 PM
 Client: ROMNEY FOR PRESIDENT, INC.... CPE: / / 20 Agency Commission: 15 % Updated: GUTIERA on 10/09/12 11:10 AM
 Agency: AMERICAN RAMBLER (329831) Product: EST.20 (1300) Self :20:00 Confirmed: 10/09/12 11:10 AM
 Buyer: STEPHANIE KINCAID Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: SUSAN INKER-PURETZ-WFOR-TV Billing Int: Monthly BM: SS
 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

:60's order

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	DPRICE	2 2 0 0 0 0 0	DAY	30				0.0	\$900.00	4	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	DPRICE	0 0 2 2 2 0 0	DAY	30				0.0	\$900.00	6	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	NNOON	2 2 0 0 0 0 0	NEWS	30				0.0	\$720.00	4	\$2,880.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NNOON	0 0 2 2 2 0 0	NEWS	30				0.0	\$720.00	6	\$4,320.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	DCBSSOAP	2 2 0 0 0 0 0	DAY	30				0.0	\$900.00	4	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP	0 0 2 2 2 0 0	DAY	30				0.0	\$900.00	6	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DTALK	2 2 0 0 0 0 0	DAY	30				0.0	\$900.00	4	\$3,600.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DTALK	0 0 1 1 1 0 0	DAY	30				0.0	\$900.00	3	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	EJUDY	1 2 0 0 0 0 0	EFG	30				0.0	\$540.00	3	\$1,620.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	EJUDY	0 0 2 2 2 0 0	EFG	30				0.0	\$540.00	6	\$3,240.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL	2 2 0 0 0 0 0	EFG	30				0.0	\$600.00	4	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	EPHIL	0 0 2 2 2 0 0	EFG	30				0.0	\$600.00	6	\$3,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	17:00 - 17:30	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,350.00	4	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	17:00 - 17:30	0 0 2 2 2 0 0	NEWS	30				0.0	\$1,350.00	6	\$8,100.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	17:30 - 18:00	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,350.00	4	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	17:30 - 18:00	0 0 2 2 2 0 0	NEWS	30				0.0	\$1,350.00	6	\$8,100.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	18:00 - 18:30	2 2 0 0 0 0 0	NEWS	30				0.0	\$1,350.00	4	\$5,400.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	18:00 - 18:30	0 0 2 2 2 0 0	NEWS	30				0.0	\$1,620.00	6	\$9,720.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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AE: SUSAN INKER-PURETZ-WFOR-TV	Billing Int: Monthly	BM: SS		
Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	A7PMET	1 1 0 0 0 0 0	ACC	30				0.0	\$1,350.00	2	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	A7PMET	0 0 1 1 1 0 0	ACC	30				0.0	\$1,350.00	3	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	AINSIDER	1 1 0 0 0 0 0	ACC	30				0.0	\$1,350.00	2	\$2,700.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	AINSIDER	0 0 1 1 1 0 0	ACC	30				0.0	\$1,350.00	3	\$4,050.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	NLATE1	2 2 0 0 0 0 0	NEWS	30				0.0	\$975.00	4	\$3,900.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	NLATE1	0 0 2 2 2 0 0	NEWS	30				0.0	\$975.00	6	\$5,850.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	6										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	LLETTER	1 1 0 0 0 0 0	LETT	30				0.0	\$630.00	2	\$1,260.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	LLETTER	0 0 1 1 1 0 0	LETT	30				0.0	\$630.00	3	\$1,890.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/14/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
027	PHAWAII	M * * * * *	REGP	30				0.0	\$3,600.00	2	\$7,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/15/12	10/15/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
029	PDEBATETU	* T * * * * *	CARD	30				0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 15</u>										
	10/16/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
030	PCRIMINAL	* * W * * * *	REGP	30				0.0	\$7,200.00	1	\$7,200.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
031	PCSIWE3	* * W * * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/10/12	10/10/12	1										

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
032	PBANG*2MENTH	* * * T * * *	REGP	30				0.0	\$4,000.00	1	\$4,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/11/12	10/11/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
033	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,950.00	2	\$9,900.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/12/12	10/12/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
034	SACCFB	* * * * * S *	LOCS	30				0.0	\$900.00	2	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
035	SNCAAFB	* * * * * S *	FTBL	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
036	20:00 - 20:30	* * * * * S *	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
037	NLATE1	* * * * * S *	NEWS	30				0.0	\$975.00	1	\$975.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/13/12	10/13/12	1										

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Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
038	WCBSSUN	* * * * * S	MORN	30				0.0	\$1,620.00	2	\$3,240.00		
	CD												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
039	WFACE	* * * * * S	MORN	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
040	SNFL2ND	* * * * * S	NFL	30			NFL	0.0	\$10,000.00	2	\$20,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
041	PSIXTY	* * * * * S	REGP	30			NFL	0.0	\$7,500.00	2	\$15,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
042	PRACESUN	* * * * * S	REGP	30			NFL	0.0	\$5,000.00	1	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

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043	PWIFESUN2	* * * * * S	REGP	30			NFL	0.0	\$5,000.00	2	\$10,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
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 Share: 0% WPLG: 0% WTVJ: 0% WSVN: 0% WSFL: 0% WBFS: 0% WPXM: 0% WLTV: 0% OTHER: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
044	PMENTALSN3	* * * * * S	REGP	30			NFL	0.0	\$4,500.00	1	\$4,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
045	NLATE1	* * * * * S	NEWS	30			NFL	0.0	\$975.00	1	\$975.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>										
	10/14/12	10/14/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	137	0	\$217,670.00	\$185,019.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$217,670.00	\$185,019.50	\$0.00	\$0.00